

### **Nordic Innovation in brief**

An organisation under the Nordic Council of Ministers



**Mission:** contribute to making the Nordics a pioneering region for sustainable growth by promoting entrepreneurship, innovation and competitiveness in Nordic business

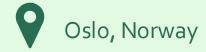


Connecting Norway, Sweden, Iceland, Finland and Denmark + Faroe Islands, Greenland and Åland



Work based on Vision 2030







# Our vision 2030

#### A green Nordic region

Together, we will promote a green transition of our societies and work towards carbon neutrality and a sustainable circular and bio-based economy.

#### A competitive Nordic region

Together, we will promote green growth in the Nordic region based on knowledge, innovation, mobility and digital integration.

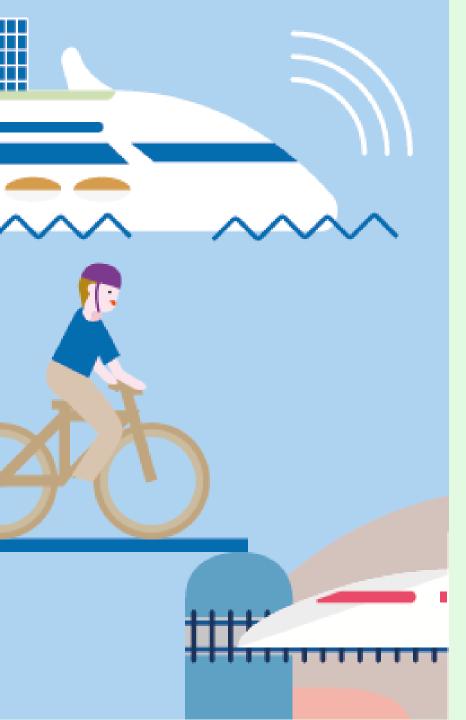
The Nordic region will become the most sustainable and integrated region in the world

#### A socially sustainable

#### Nordic region

Together, we will promote an inclusive, equal and interconnected region with shared values and strengthened cultural exchange and welfare.





## The Nordic Smart Mobility and Connectivity programme, 2018-24

- Changing the way people and goods move
- Sustainability with speed through joint action
- Combining the best of the region for resilience, progress and impact
- Public-private and cross-border coordination and alignment
- Tackling system level transformation and innovation

#### Individuals:

Seamless, integrated and people-centric mobility solutions

## Nordic Innovation's Mobility Universe

#### Society:

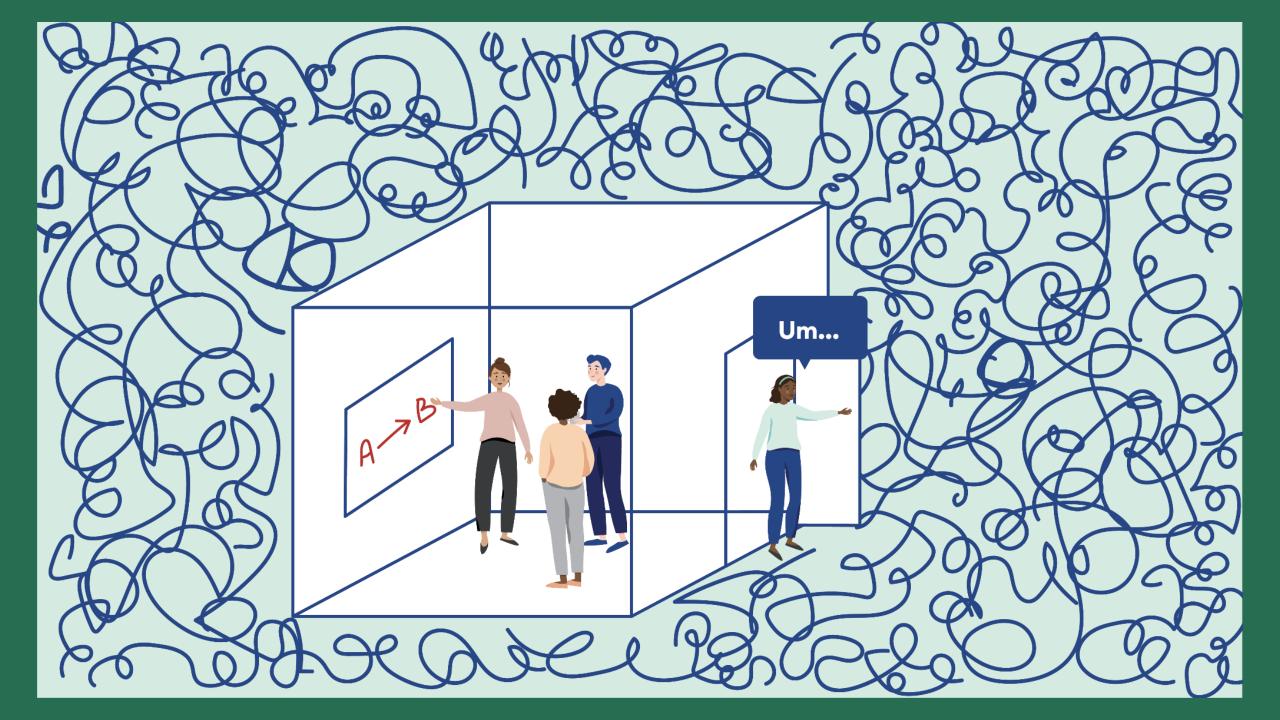
Sustainable secure, energyefficient and decarbonized mobility



#### MULTIMODAL AND CROSS-CUTTING

- o Nordic+ Mobility Ecosystem
- o Nordic Ecosystem Mobility Unlimited (NEMU)
- Sustainable Connected Transport and Logistics System (SUCOLOS)







## Nordic collaboration as a driver of innovation and transformation

- Ecosystem and network building
- Risk sharing and experimenting
- Common test bed with early adopters
- More scaling and a larger (home) market
  - Nordic springboard to international markets
- Quicker results, faster progress, more impact







Green business development and realising innovative and green solutions



Digital and green innovation, data and data sharing



Scaling, internationalization and export



### The clock is ticking

 Through collaboration we can drive innovation and transformation and shape the future of mobility.





### Thank you!



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